

# Iris Dynamics Announces 30% Price Reduction on RAVEN-6DoF Motion Platform

Unlocking New Possibilities in Motion Control — At Lower Costs

FOR IMMEDIATE RELEASE

Victoria, BC – March 18, 2025 – Iris Dynamics Ltd., a leader in linear motion technology, is thrilled to announce a 30% price reduction for its RAVEN-6DoF Motion Development Platform, marking a significant shift in the accessibility and affordability of high-performance motion control solutions.

This follows Iris Dynamics' successful price reduction on select ORCA™ Series Smart Linear Motors last fall, made possible by significant manufacturing and process improvements, as well as enhancements to supply chains. With the resulting efficiencies, the company has now applied a similar 30% discount to the RAVEN-6DoF solution, ensuring customers continue to receive the same best-in-class features at a more affordable price point.

## **Why the RAVEN-6DoF Motion Platform?**

The RAVEN-6DoF is the only development kit in the world designed specifically for custom Stewart platform creators. It offers a flexible, user-friendly, and cost-effective solution with unparalleled 6 Degrees of Freedom (6DoF) performance. This platform supports a variety of custom platform geometries, surpassing the capabilities of standard off-the-shelf products. It integrates ORCA motors for precise and reliable motion control, providing smooth, high-performance operation across applications. The platform is designed to be highly adaptable, allowing hardware designers to tailor motion envelopes for specific needs. Electrical designers benefit from the ability to operate the system using standard single-phase outlets, eliminating the need for high-voltage transformers. Software designers enjoy the fast response times and a fully integrated motion control system. The result is a solution that combines flexibility, ease of use, and exceptional performance—now at an even more accessible price.

## **About Iris Dynamics Ltd.**

Iris Dynamics Ltd. designs and manufactures state-of-the-art smart linear motors in Victoria, BC. Known for innovation, reliability, and direct customer relationships, Iris Dynamics serves a wide range of industries globally by providing integrated, efficient, and high-performance linear motion solutions. For more information, visit <https://irisdynamics.com/>.

For additional details about the new pricing or to inquire about the upcoming ORCA-3 product, please contact [sales@irisdynamics.com](mailto:sales@irisdynamics.com).

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